

THE BEAUTY EXPERT

# allure

FEBRUARY 2011

## Makeup That's Sweet & Sexy

Find the Perfect Pink,  
The Right Red  
For Any Skin Tone

## Easy, Flirty HAIR

Get the Haircut That  
Rocked the Runways

## The Truth About Natural Skin Care

What Works—And What's a Scam

## Jennifer Aniston

“98% of the stuff you read  
is absolutely not true.”  
We got the 2%!

(P.S. She hated that Rachel haircut.)

## FASHION ADVICE

How to Wear the New Brights

\$3.99US \$4.99FOR



0 484955 1

# OUTSIDE THE BOTTLE

The fragrance counter offers almost as many choices as Starbucks. Perfumer Kilian Hennessy helps us decode it all. —SOPHIA PANYCH



## Solid Perfume

**PROS:** The waxy base holds scent for several hours and has the benefit of portability—this is the perfect size to slip into an evening bag.  
**CONS:** The wax has a slight oily smell that can interfere with the actual fragrance; it can also leave a greasy residue.  
**WE LIKE:** Marc Jacobs Solid Perfume



## Roller Ball

**PROS:** The diminutive size makes this ideal for travel (and for testing a fragrance before going for a full-size bottle).  
**CONS:** Roller balls use a low concentration of perfume oil, so the scent lasts only an hour or so. Plus, the glass tubes can break.  
**WE LIKE:** Lancôme Trésor Rollerball



## Scented Cream

**PROS:** You get a scent you love and softer skin.  
**CON:** Certain fragrance ingredients change color or scent when put into a cream. These tweaks can sometimes make the lotion smell like a poor imitation of the original.  
**WE LIKE:** Balenciaga Paris Perfumed Body Cream



## Scented Powder

**PRO:** It's luxurious—just the act of dusting it along your décolletage, arms, and legs feels sensuous.  
**CONS:** Powder rubs off, so the scent is likely to fade after a couple of hours. And applying it can be messy.  
**WE LIKE:** Chanel Coco Mademoiselle Fresh After Bath Powder



## Hair Mist

**PROS:** This instantly freshens hair between shampoos. With little to no alcohol, it won't dry out strands; some are infused with silicones, which soften hair.  
**CON:** A hair mist plus a traditional perfume may result in olfactory overload.  
**WE LIKE:** Viktor & Rolf Flowerbomb Hair Mist

60 percent of *allure.com* users say they wear perfume every day.

## Sniff Test

A scent's name, ad, or bottle can influence its effect on us. We placed eight new ones in unmarked vessels and asked Givaudan perfumer Calice Becker and scent expert Jan Moran to describe them. —ANGELIQUE SERRANO

**1. CHRISTIAN DIOR COLOGNE ROYALE**, with bergamot, mint, and lemon  
**BECKER'S TAKE:** "A total refreshment, with citrus and mint. It can be unisex."  
**MORAN'S TAKE:** "Very clean."

**2. ELIZABETH ARDEN PRETTY HOT**, with red currant, red peony, and freesia  
**BECKER'S TAKE:** "Easy to wear—young, petal-y, and well-mannered."  
**MORAN'S TAKE:** "The sheer florals have an innocence, a lightness of heart."

**3. JIMMY CHOO**, with tiger orchid, toffee, and patchouli  
**BECKER'S TAKE:** "Something to wear with smoky eyes."

**MORAN'S TAKE:** "Oh, pretty. It's a soft floral bouquet, feminine and romantic."

**4. MARC JACOBS DAISY EAU SO FRESH**, with violet, rose, and apple blossom  
**BECKER'S TAKE:** "It has a strong personality, but in a good way."  
**MORAN'S TAKE:** "Rose and violet jump out; a green tone gives it freshness."

**5. VERSACE VANITAS**, with tiare flower, freesia, lime, and tonka bean  
**BECKER'S TAKE:** "This chic, cool young lady might fly in from Paris for a walk down Sunset Boulevard."  
**MORAN'S TAKE:** "For a woman who likes to be the center of attention."

**6. BANANA REPUBLIC WILDBLOOM**, with guava, pink grapefruit, and hydrangea  
**BECKER'S TAKE:** "Sassy and fruity."  
**MORAN'S TAKE:** "A brilliant bouquet of white flowers tinged with tropical fruit."

**7. ISSEY MIYAKE L'EAU D'ISSEY FLORALE**, with rosebud, ginger lily, and mandarin  
**BECKER'S TAKE:** "A nice splash after tennis, and before a cocktail party."  
**MORAN'S TAKE:** "English roses—it makes me think of garden parties."

**8. VERA WANG PREPPY PRINCESS**, with tangerine, jasmine, and coconut water  
**BECKER'S TAKE:** "A boho-chic quality."  
**MORAN'S TAKE:** "It has a joie de vivre."

