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Frugal
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holiday delight

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Simple, Festive,
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on the scent

Roll, blot, rub, or splash it on. The freshest new fragrances allow you to wear perfume in a whole new way. They're just the thing to help you break out of a perfume rut and do something new—without spending a mint.

ROLL ON You can characterize rollerball-encased scents in one word: easy. Containing the same "juice" found in the perfume bottle, rollerballs can be applied where and when you want, without leaving a telltale trail of perfume hanging in the air. It's the ultimate in portability—and the slim case lets you tuck it into the smallest of purses or carry it through airport security checkpoints.

Found in DKNY Be Delicious Interchangeable Rollerball set contains 3 versions of the designer's apple-inflected scent, \$30; Lavanila The Healthy Fragrance Rollerball in Vanilla Grapefruit, \$19.

ANCILLARIES Scented body washes, lotions, and powders offer two different options. When used on their own, they produce a light veil of scent that may offer some moisturizing quality and perhaps even lend a light sparkle to skin. But when layered under a fragrance, they increase the scent's longevity.

Found in Elizabeth Arden Pretty Body Powder and Puff, left, \$38; Sarah Jessica Parker Lovely Collection Body Lotions in Dawn, Endless, and Twilight, \$28 each.

SOLID PERFUME

Wax-based solid scents aren't exactly new, but they are growing in popularity. "Solid perfumes apply a vintage approach to perfumery," says Jan Moran, noted fragrance expert and author of the *Fabulous Fragrances* books. "They are a very personal way to wear scent, as the wax literally melts onto the pulse points."

Concentration-wise, they contain a lower percentage of the fragrance compound. They're also alcohol-free, and last about as long as an eau de toilette.

Found in Michael Kors Very Hollywood Solid Perfume Ring, above right, conceals this glamorous floral scent in a dazzling bauble, \$40; Nuts Cream Perfume Solid Fragrance in Mimosa Bouquet is made with wholesome ingredients and eco-friendly packaging, \$12.

SPLASH These are the women's counterpart to men's aftershaves. Splashes are meant to be, well, splashed, with lavish abandon all over the body. These sheer and refreshing formulas are more dilute than a typical eau de toilette, and because they aren't very concentrated, the scent will not last very long. But the bottles are large (10 ounces compared to the typical one to four ounces per bottle of perfume), and they're a wonderful option for those looking for a lighter alternative to a perfume mist.

Found in Bath & Body Works' Winter White Splashes, left, which come in four scents: Fresh, Citrus, Floral, and Cool; \$14 each.

—MELISSA MILRAD GOLDSTEIN

WHERE TO WEAR

PULSE POINTS "Apply perfume on warm places: at the neck, wrist, back of the knees, and behind the ears," says Launce Rahme, founder of Bond No. 9 Perfumes.

IN THE AIR Spraying a cloud of perfume into the air and walking through it will create a veil of scent on your skin. "But for best results," says Rahme, "apply fragrance directly to skin." The natural warmth of the body helps distribute the oils in the scent.

ON THE HAIR "Hair is an excellent carrier of scent," says fragrance expert Jan Moran. "But it's also drying to hair, so limit it to the occasional application."

THE WRIST RUB Somewhere along the line we were taught to spray perfume on our wrists, then rub them together. "Rubbing breaks down the complex mixture of materials that create the character of a fragrance," says Rahme. "It's best to allow the fragrance to develop to its full potential and avoid rubbing." ☺

